THEORY OF CHANGE



LOGIC MODEL YOUNG ENTERPRISE'S COMPANY PROGRAMME

INPUTS

- Young Enterprise's network of volunteers engages and supports young people on their journey as they discover the world of business.
- Young people are given access to relevant business centred materials explaining the enterprise cycle as well as the varied roles and responsibilities
- Induction events are held with newly registered companies and team members, with training and advice on where to find and download supporting documents

LEARNING ACTIVITIES

Young people take part in the **Company Programme** business led learning activities, composed of five stages:

- 1. Getting started
- 2. Business planning
- 3. Running the business
- 4. Competition participation
- 5. Company closure

OUTPUTS

- Sustained and continuous learning activities addressing employability barriers helps in defining career choices, role preferences and understanding expectations and obstacles present in the world of work and enterprise.
- Volunteers and centre leads engaging with the enterprise education learning model.



MEDIUM-TERM CHANGES

ACTION

Acquired learning leads to improved or enhanced:

- Behaviour
- Attitudes
- Applying knowledge
- Emotional capabilities
- Social & community-led action
- Decision making & critical thinking

Power within:

Young people act upon employability competencies gained and learning to increase their chances of engaging with work and making a smooth transition between the education system and world of work.

Power to:

Nurturing of young people's entrepreneurial spirits accompanied by an increase in centre leads' awareness of the benefits of enterprise education. This goes beyond the concept of self-employment and extends into young people's skills and capabilities necessary to succeed in work and in life.

LEARNING

Enhancing awareness on:

- Attitudes
- Skills
- Aspirations
- Motivations
- Opinions
- Strengths & weaknesses

- Individual development in key employability competencies.
- Personal capacities development self awareness with respect to career preferences - sector and/or role type. Confidence in controlling their future through thoughtful education, training and/or work related choices.
- Improved learning and understanding of employers' expectations with respect to attitude and aptitude to work
- Centre leads appreciate the potential of enterprise education in complementing the education curriculum





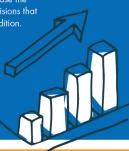
LONG-TERM CHANGES

CONDITIONS

Actions taken lead to enhanced professional and emotional capabilities and increase the capacity of participants to make decisions tha will impact their socio-economic condition.

Effect on individual conditions:

- Social
- Economic
- Educational
- Care
- Employment



Power within:

- Young people's employability and career potential is increased, leading to a greater array of career & personal choices.
- Young people know about business & finance, and how these form the foundation of the economic system.
- Young people are able to relate their choices to the socio-economic context and general well-being.

Power to:

SHORT-TERM CHANGES

 Young people improve their capacity to make informed decisions using their practical learning and experience.
Decisions affect their career choices, job security, self-esteem and enterprise & economic security.







EVALUATION