



IMPACT REPORT

2017/2018





Winners of UK Company Programme 'Pursuit of Opportunity' Award
2017/18 MindSight, from Belfast Boys' Model School & Mercy College

Foreword



As newly appointed Chair of Young Enterprise NI, I am delighted to launch our Impact Report for 2017/18.

This report demonstrates the scale of the charity, engaging with almost 90,000 young people aged 4-25, connecting them with Northern Ireland business. Having met with students over the course of the year and heard from alumni that have completed the Company Programme, the impact that the charity has on developing the skills of young people is clear to me.

Employers consistently call for young people to be more work ready, and Young Enterprise provides an ideal opportunity to develop skills that make them more employable, and increases awareness of business startup as a career pathway.

We are proud to have 1 in 3 of the school age population involved. We aim to work with our partners to achieve our goal of all young people having this opportunity. We believe all young people should have the opportunity to experience a Young Enterprise Programme, develop their work skills and fulfil their potential. In the year ahead, help us to achieve this goal.

Tim Brundle
Chairman Young Enterprise NI



Young Enterprise is a Northern Ireland wide charity, and part of Junior Achievement Worldwide. We motivate young people to succeed in the changing world of work by equipping them with the work skills, knowledge and confidence they need. We know these skills can transform young people's futures to ensure the next generation are successful and productive.

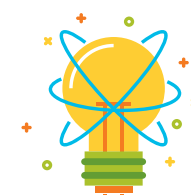
Our impact would not be possible without the enthusiasm of the young people, business advisers, teachers, schools and businesses that we work with. We are grateful to all of them for their support.

As you read the Impact Report, we hope you realise the value that your support has made to the young people taking part. Thank you for being part of Young Enterprise.

Carol Fitzsimons MBE
Chief Executive Young Enterprise NI



UNLOCKING POTENTIAL SKILLED ENTERPRISING & RESILIENT CREATING GREAT IMPACT



Northern Ireland needs skills

Young people want a **successful** future.

Business needs **skilled** employees.

The NI Economy needs more **entrepreneurs**.

The NI Skills Barometer published by Department for the Economy and recent CBI employer research confirms the pressing need for everyone to have employability skills.

Young Enterprise develops the skills employers need, helping businesses and young people to thrive and excel in a rapidly changing world. The need for enterprise education is recognised by the Northern Ireland Executive in the draft Programme for Government & draft Industrial Strategy, and the importance of skills is embedded in the curriculum.

Young Enterprise NI believe that all young people must have access to enterprise education at Primary, Secondary and Tertiary levels, and are working with our partners to achieve this.

“Young Enterprise helps participants to develop skills such as critical thinking and analysis, creativity and problem solving – all these are highly desirable skills which employers are looking for in candidates. In fact – 50% of our business development team are Young Enterprise alumni – and this team are high-performing, self-managed and innovative with their thinking.”

Patricia O’Hagan MBE
CEO of Core Systems

Our Alumni

Young people who have taken part in Young Enterprise emerge better equipped for the world of work.

The experiential ‘learning by doing’ opportunity provides an introduction to the world of work, the opportunity to acquire relevant and transferable employability skills, as well as preparing them to effectively navigate the complex pathways to successful careers.

Our UK wide research shows that in the two years following Company Programme completion, only 6% of Company Programme alumni are Not in Education, Employment or Training (NEET) – this is less than half of the national 18-24 NEET rate of 13% reported by Office for National Statistics (ONS).



“When I first started the Company Program, I was fascinated by the digital world, but coming from a non-STEM background I wasn’t sure how to chart a career towards that area. But with the support of a fantastic company advisor and through the learning resources provided by Young Enterprise, my team and I built an app by focusing on the customer need and applying my understanding of the digital world as a user of social media and a smartphone. And today, having spent time working at Google and Nokia, I am still able to put that skillset to use in a technology setting.”

Sarah McBride

Skills



Communication
The ability to listen, write and speak effectively to present and exchange information and ideas in a clear and concise manner.



Self-Management
The ability to work on own initiative, to complete tasks or set goals, and complete according to set timeframes.



Using Mathematics
The ability to use mathematics in every day situations.



Using ICT
The ability to use ICT to support project activities.m



Managing Information
The ability to analyse and collect relevant information in order to summarise and categorise.



Thinking, Problem-Solving and Decision-Making
The ability to collect and examine information, think creatively and analyse situations to generate solutions to problems and to make informed decisions.



Being Creative
Imagining, Generating, Inventing, Taking Risks for Learning.



Working with Others
The ability to build team engagement, collaborate, share knowledge and explain ideas to others whilst managing personal feelings.

Our Reach 2017/18

Young Enterprise believe **all** young people should experience enterprise education – **all** backgrounds, **all** abilities, **all** ages.

Young Enterprise supports the aim of the Northern Ireland Curriculum to 'empower young people to achieve their potential and to make informed and responsible decisions through their lives'. Our programmes allow them to develop as individuals, contributors to society, and allowing them to contribute to the economy.

We are grateful to over 174 schools and community groups for their involvement, with over 81% of Post Primary schools involved. This means 1 in 3 young people of school age right across Northern Ireland took part in a Young Enterprise experience in 2017/18.

We believe all young people of school age should experience enterprise education – that's why we work in all educational sectors at Primary and Post Primary levels, including special educational provision.

"It has been a fantastic means of a post-16 provision. It has enabled our children to get involved in something which isn't academic studies. In doing so they have had increased confidence, increased self-esteem, increased self-belief."

Roisin Harbinson
Principal, St Patrick's College Dungannon

Post Primary schools by type

Secondary (59%)

Grammar (32%)

Special (9%)



87,879+
students in
2017/18'



174
schools &
community
groups

81%

of Post Primary
schools involved



900+
business
volunteers

1 in 3

of all school
aged children

67,311

11-19 year olds
(post-primary)
experienced YE in
2017/18

20,265

4-11 year olds (primary)
experienced YE in
2017/18

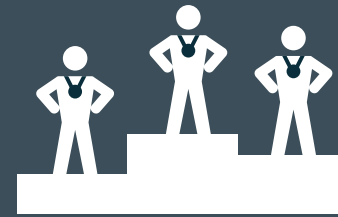
Company Programme Impact 2017/18

The Young Enterprise Company Programme helps young people become 'work ready' by mentoring students as they develop and run their own business over the academic year, with guidance from a business volunteer. Taking an idea, developing a product to market and sell at trade fairs and competing with other students as part of a UK wide competition.

Data was collected from Company Programme participants UK wide: 215 young people across NI completed the survey, in addition to teachers and business advisers. Upon completion of the programme, young people were asked to indicate levels of agreement with statements linked to career aspirations and entrepreneurial intentions using a five-point Likert scale.

Teachers were asked to rate their students' skills development and future aspirations at the beginning of the academic year with the same questions asked at the end of the programme.

The figures shown are specific to the impact in Northern Ireland, recognising the influence of the Company Programme experience on student skills and aspirations, and the value placed on the experience by teachers.



93%

of teachers agreed that Company Programme has increased self awareness in students' capabilities and potential



93%

of young people reported Company Programme has helped to understand what it is like to run a student business



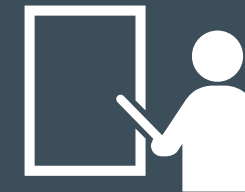
85%

of participating students said Company Programme had helped them to identify their strengths & weaknesses



92%

of business mentors reported Company Programme helped them personally in motivating and challenging others



80%

of teachers agree that Company Programme has raised their awareness of enterprise education as an alternative teaching method



80%

of teachers agree that Company Programme raises young people's career aspirations (understanding what Various roles entail in terms of responsibilities)



100%

of teachers agree that Company Programme has improved students' employability skills



86%

of young people reported that Company was useful in learning to manage money



42%

of young people reported as a result of Company Programme they would consider setting up their own business

Endorsements



CCEA has endorsed the use of these materials in schools and has confirmed that they are aligned to the broad aims and objectives of the Northern Ireland Curriculum. The programmes and materials support the development of self-confidence, employability and enterprise skills and facilitate team- working and problem solving skills.

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The Company Programme developed by Young Enterprise gives students invaluable experience about running a company and dealing with real-life business challenges and issues. It gives young people an understanding of markets and the way in which companies in a certain field operate. By identifying customers, developing marketing strategies and seizing on opportunities for growth they learn quickly about the main fundamentals of running a business. This increases their confidence and prepares them for the world of work and taking on responsibilities. Northern Ireland Chamber of Commerce and Industry commends Young Enterprise on developing such a worthwhile and practical programme which helps create the entrepreneurs of tomorrow.



CBI Northern Ireland supports the excellent work of Young Enterprise NI in developing the skills of local young people. One of our key priorities is to align education and skills with the economy, and Young Enterprise supports this ambition by developing entrepreneurship and employability skills and building confidence in young people.



The IOD in Northern Ireland support the work of Young Enterprise in equipping young people with the skills needed for the modern economy - the ability to work in a team, solve problems, communicate effectively and show resilience and resourcefulness. These skills must be at the heart of the education system from beginning to end.

Young Enterprise Northern Ireland
Grove House, 145-149 Donegall Pass, Belfast, BT7 1DT
Email: info@yeni.co.uk
Tel: 028 9032 7003

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Get involved at www.yeni.co.uk

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