



IMPACT REPORT

2019/20



FOREWORD



**Carol Fitzsimons MBE | Chief Executive
Young Enterprise NI**

If ever there was a time when resilience, adaptability and teamwork matter most, this is it.

These are just some of the qualities Young Enterprise Northern Ireland is dedicated to nurturing in our young people, helping prepare the next generation to achieve in a transformed world. No going back to 'before'.



Equipping young people with the agility & confidence to thrive is critical.

The young are amongst the most affected by the pandemic; their schools closed, exams cancelled, learning and relationships disrupted. For students getting ready to enter the workplace or further education, there's added anxiety. The 18-24 age group has been hardest hit in a contracting economy. An uncertain future awaits, bringing seismic impacts to the jobs market, workplace and society.

Today, more than ever, our role of equipping young people with the agility and confidence to thrive is critical. Throughout the extended school and university disruption, Young Enterprise has continued to support students and educators to ensure enterprise education never stops.



**Tim Brundle | Chair
Young Enterprise NI**

Young Enterprise is part of the Junior Achievement global charity who have joined the UNESCO Coalition on education to support countries affected by the Covid-19 pandemic.

The Global Education Coalition launched by UNESCO seeks to facilitate inclusive learning opportunities for children and youth during this period of sudden and unprecedented educational disruption.

Young Enterprise is well positioned to learn from this experience of its global partners and work with them to develop a new blended support curriculum delivery model to ensure young people get the best opportunity to develop enterprise skills.



In tough times we owe our young people the best chances for tomorrow!

Through unprecedented change, the Young Enterprise mission endures: "Connecting students, teachers, parents and volunteers; a community dedicated to fostering a culture of entrepreneurship and innovation across Northern Ireland." In tough times we owe our young people the best chances for tomorrow.



This amazing programme has taught us resilience, persistence, adaptability and the mindset that we truly can achieve anything we put our mind to. Personally, it has shifted my mindset completely and moreover has taught me key skills for the world of work.

- Jacob Patterson, MD of Offshore, Belfast High School.

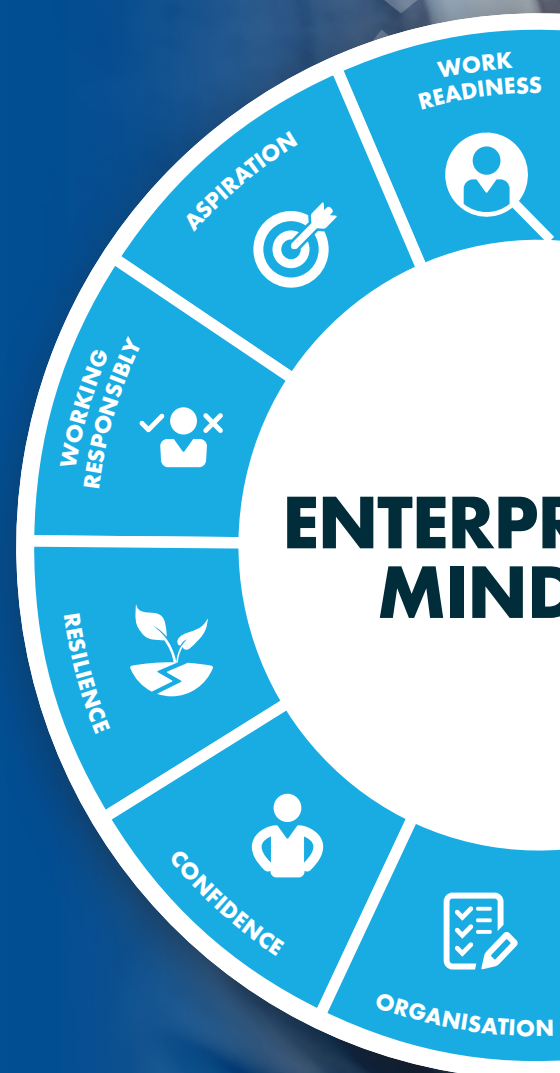
NI Company of the Year 2019/20 winner, Belfast High School

ENTERPRISING MINDSET

HOW COMPANY PROGRAMME SUPPORTS YOUNG PEOPLE TO DEVELOP AN ENTERPRISING MINDSET

Enterprise education and building an enterprising mindset is for all young people not just those that wish to set up their own business. Company Programme provides young people with a unique opportunity to apply knowledge and skills in a real life context. Developing an Enterprising Mindset is an outcome of navigating a successful pathway through the programme - highlighting the importance of applying key skills and attributes in a positive way.

Company Programme provides meaningful opportunities and appropriate support for young people through our staff, their educators, our Volunteer Business Advisers, and our self-led online support platform.



Career Insights

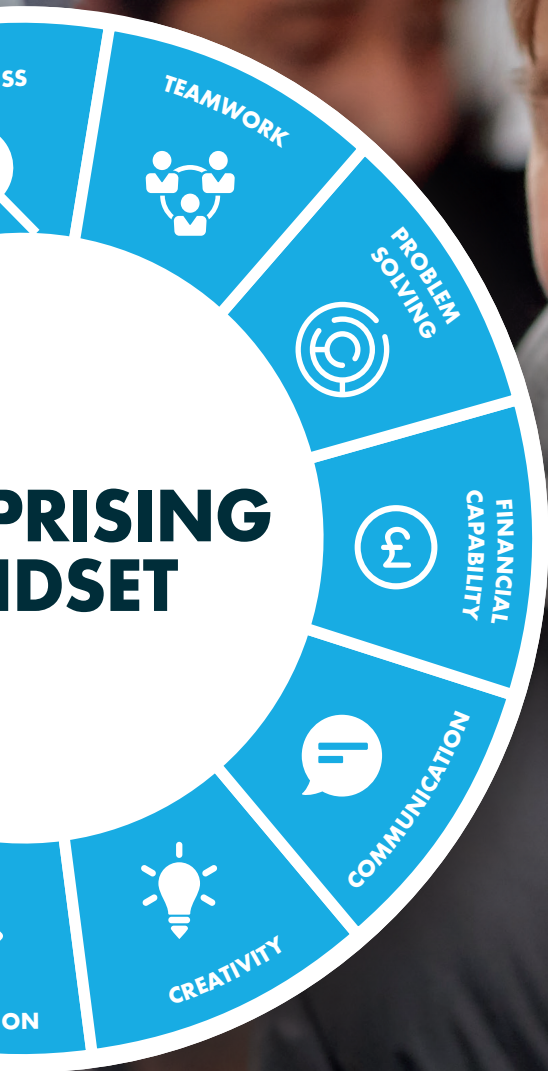


Company Programme provides young people with meaningful employer encounters, personalised advice and guidance, and a valuable insight into the world of work.

Duke of Edinburgh Award



Company Programme can be used by students to fulfil the skills element of the Duke of Edinburgh Award.



Digital Skills



With the growth of digital and the increase of artificial intelligence, employers are increasingly looking for people who are innovative, creative and adaptable, and who have the ability to apply these skills and attitudes, irrespective of the role. Company Programme provides the perfect opportunity for young people to develop these skills in an engaging and challenging way. This development of 'human' intelligence, not only enriches their academic learning, but also provides a strong foundation for their futures.

Financial Capability



Company Programme develops the financial capability of young people by helping them understand the important role money plays in business and our everyday lives. Participation in the programme teaches young people to manage money well and make wise financial choices for their business, while at the same time equipping them the knowledge, skills and confidence to responsibly manage their own money now and in the future.

Supporting the Curriculum



Company Programme can be used to support the delivery of GCSEs, A-Levels, and BTECs, contributing towards a broad and balanced curriculum. The programme prepares students for the next stage of their education, training or employment.

Company Programme can also be used to complete an Extended Project Qualification (EPQ) with Pearson Edexcel or certified validation from Ulster University.

IN PARTNERSHIP WITH BUSINESS

Through partnerships with the business community, Young Enterprise & business mentors inspire students to succeed by equipping them with the capabilities and confidence necessary to stand out in school, and their future careers.

Hundreds of businesses share their knowledge and experience as volunteer mentors & community role models. Companies benefit from having a future workforce with the skills, motivation, creativity and confidence they value.

Through collaboration, skills development and promoting a **culture of entrepreneurship**, Young Enterprise is actively helping NI build a vibrant, diverse and balanced economy.

Our Board includes leading figures from the **local NI business community**, endorsing the value of the work of the charity in meeting the skills agenda



Tim Brundle – Chair
Director of Research and Impact, Ulster University



Jayne Brady
Belfast Digital Innovation Commissioner, BCC



Lynsey Mallon
Partner, Corporate & Commercial Group, Arthur Cox



David Maxwell
Managing Director, Boojum



Sean Murphy
Chief Operating Officer, The Irish FA



Nick Whelan
Group Chief Executive, Dale Farm



Cary Wilson
Transactions Advisory Services Partner, EY





YE CREATING GENERATIONS OF ENTREPRENEURS

A MORE VIBRANT ECONOMIC FUTURE

Start with our next generation, the younger the better. That is the mission of Young Enterprise; making a growing impact across Northern Ireland as it forges a connected world of young people, business volunteers and educators dedicated to succeeding through enterprise.

The dynamic, trusted charity is actively developing an ethos of innovation and entrepreneurship in young people through our work in Primary, Post Primary, Special Schools, FE Colleges, University, and the local community.

Young Enterprise offers enterprise, entrepreneurship & financial education for all young people, regardless of age, gender, background or location.

We believe in the unlimited potential of young people, and want to give them the best start in life and support them in achieving their full potential.

Enterprise education is vital for social mobility, to even the playing field and ensure all young people develop self-efficacy and skills they need to succeed. That's why we work with 72% of Post Primary schools with greatest social need, with 52% of sessions taking place in areas of greatest social need. We have specially adapted programmes for Special Educational Needs and ensure our programmes map to the NI Curriculum to support the delivery of Thinking Skills and Personal Capabilities.

OUR REACH

Due to school closures, our normal programme of delivery was suspended in mid-March 2020. The reach figures relate to the September 2019 to March 2020 period. We worked directly with educators, parents and young people during Term 3 to provide online activity engagement which is not included in these figures.



Reaching
70,637
young people (aged 4-25
years old) Reaching 70,637
terms 1 & 2 this year)

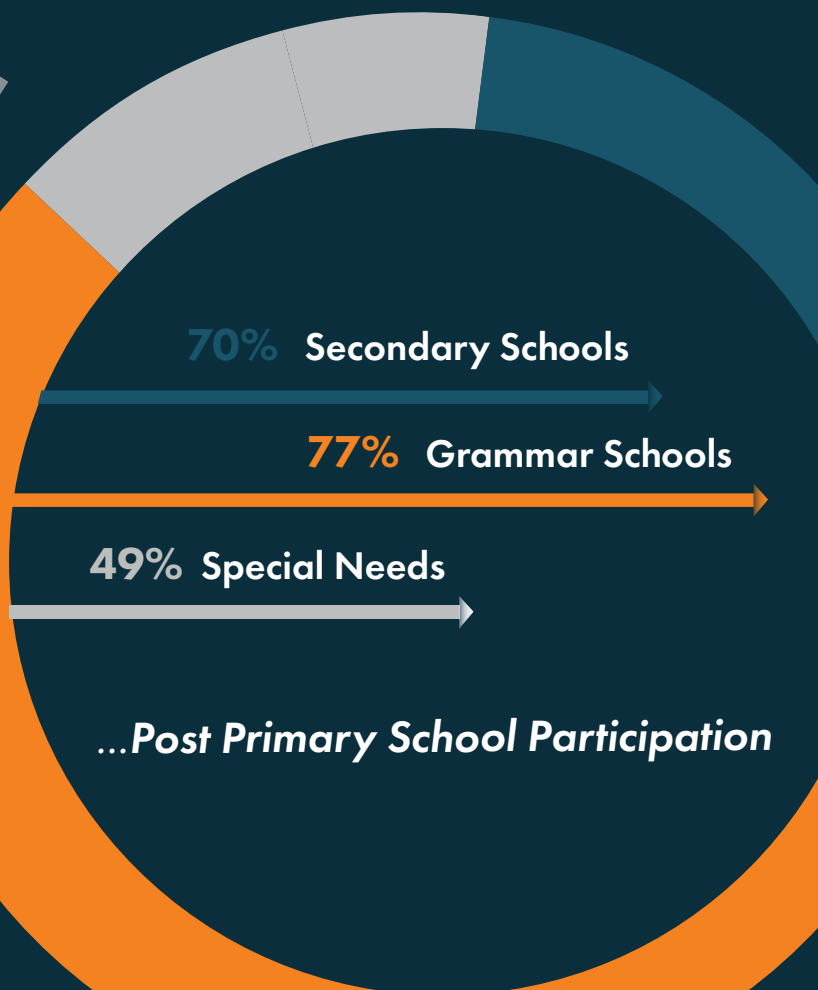


55,460
Post Primary+
14,839
Primary

*YE Experiences over last 3 years
(aged 4-25 years old)

Reaching

71%



52% sessions
in areas of greatest
social need



900+
Business Volunteers



Partnering with
314
Schools, Community Centres,
Colleges & Universities creating
strong entrepreneurial ecosystems



248,710
YE experiences over
last 3 years

YOUNG PEOPLE BENEFITTING

Young Enterprise offers financial and enterprise education experiences throughout Primary, Post Primary and Tertiary education. Investing in young people from an early age can develop self-belief and increase aspirations, empowering them with the skills and confidence they need to succeed in life.

Through enterprise activities, learners build confidence & gain entrepreneurial skills including critical thinking, problem-solving, communication, risk-taking & teamwork.

Research shows enterprise education students are 3 to 6 times more likely to start a business in future.

Entrepreneurship offers alternative pathways for young people, improving their skills, employability and life chances, supporting wider economic and social development.





GET INVOLVED

WORKING IN PARTNERSHIP WITH YOU TO CHANGE THE LIVES OF MORE YOUNG PEOPLE

Young Enterprise has been at the forefront of increasing aspirations of young people in N Ireland for over 30 years.

We need your help to give more young people access to the enterprise and finance skills that can shape their careers and help transform their futures.

To find out more about our full range of programmes and service visit: www.yeni.co.uk

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